

FRED KOFMAN

Business Coach and a World-Renowned Expert
in Organizational Leadership



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Fred will transform the way you live and work.

-Sheryl Sandberg (COO of Facebook)

WORLD-RENOWNED LEADERSHIP COACH

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Fred Kofman is an executive coach and advisor on leadership and culture. PhD. in Economics from the University of California, Berkeley.

He is founder and president of the Conscious Business Center.

Fred founded his global consulting company, Axialent, which delivered leadership programs to more than 15,000 executives around the world.

In 2018, Fred accepted a position as Vice President at Google in charge of advising the CEO's office on leadership and culture. And during the same year he partnered with Tecnológico de Monterrey to create the Center of Conscious Leadership.

Previously, he was Vice President of executive development at LinkedIn.



WORLD-RENOWNED LEADERSHIP COACH



Fred has designed and facilitated programs on leadership, personal mastery, team learning, organizational effectiveness and coaching. He has an uncanny ability to bring together economics and business theory, communications and conflict resolution, family counseling and mindfulness meditation.

Throughout his career Fred worked with organisations like AIG UK, Alfa Mexico Group, AMP Australia, Axa, Citicorp, Chrysler, Facebook, General Motors, Google, Heineken Mexico, LinkedIn, Mandiri Bank Indonesia, Master Blenders Netherlands, Microsoft, Pao de Azucar Brazil, Pepsico Mexico, Proeza Mexico Group, PwC, Telefónica Spain, Vodafone Australia, and Yahoo, to name a few.



INTERNATIONAL KEYNOTE SPEAKER

Conferences

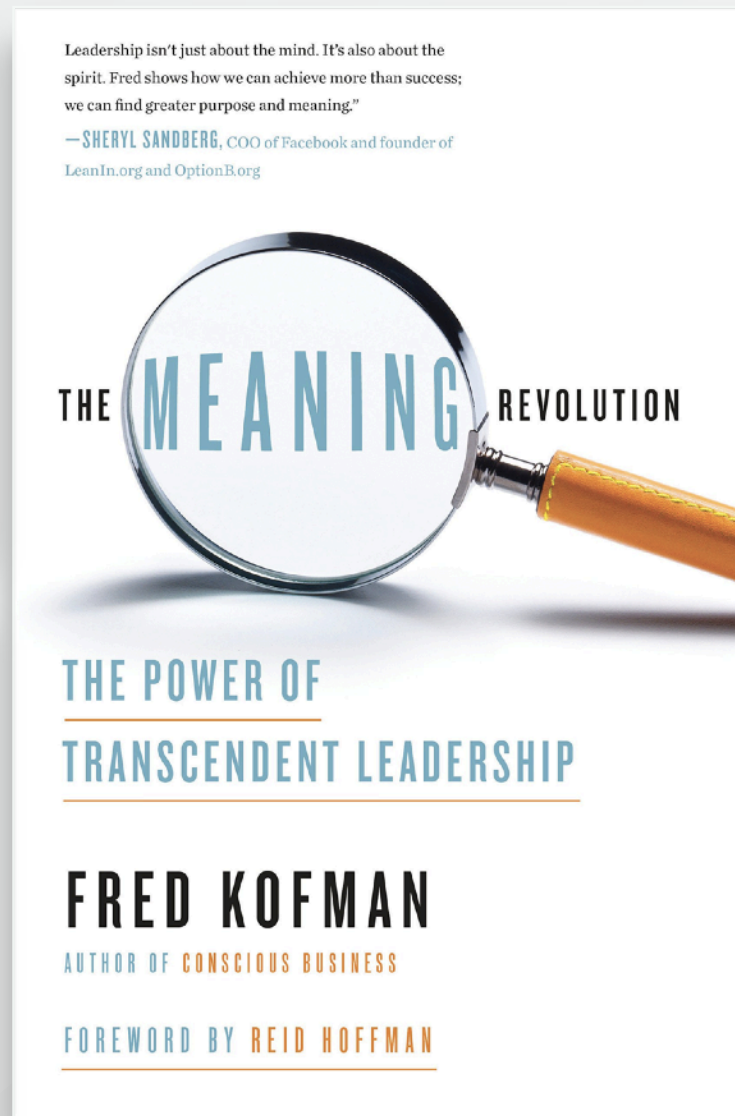
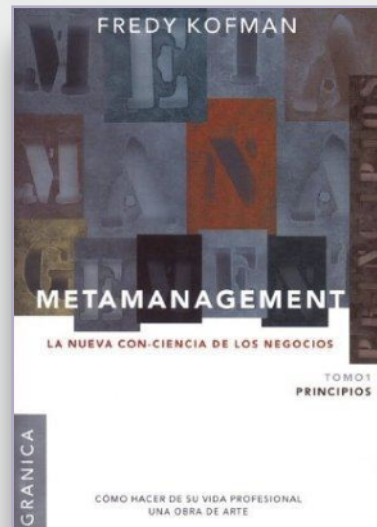
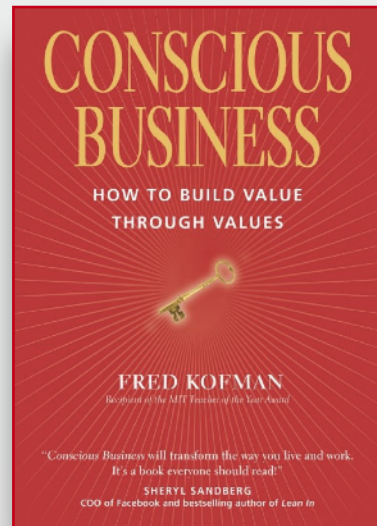
- 2018 - Advanced Coaching Workshop, Buenos Aires, Argentina (Conscious Business Center International)
- 2017 - Conscious Business Coaching Conference, Mexico City, Mexico (Conscious Business Center International)
- 2017 - Conscious Business Coaching Conference, Bogota, Colombia (Conscious Business Center International)

Events

- 2019 - SFELC Summit, San Francisco, US
- 2018 - WOBI on Leadership, Mexico City, Mexico
- 2018 - Annual Board Meeting, FEMSA, Cancún, Mexico
- 2018 - Microsoft - LinkedIn, Panama City, Panama
- 2018 - Shift: Reimagining Meaning at Work, BetterUp, San Francisco, US
- 2017 - Medita Mexico Foundation, Mexico City, Mexico
- 2017 - 52nd International Congress of Human Resources, Amedirh, Mexico City, Mexico
- 2017 - World Government Summit, Dubai, UAE
- 2017 - Genera, Queretaro, Mexico
- 2016 - Wisdom 2.0, San Francisco, US



AWARD WINNING AUTHOR



- **Metamanagement** (2001, trilogy)

- **Conscious Business** (2006)

The book has been translated into 14 languages and received numerous awards.

- **The Meaning Revolution** (2018)

- What is the main cause of the organizational mortality? (Hint: organizational oncology)
- Why do the most "hard" organizational problems only have a "soft" solution?
- What does it mean "unconditional responsibility" and "extreme ownership" of a leader?
- How should a leader inspire each of his followers to live a heroic life?
- How can organizations and people within them make a difference in the world?

MORE INFORMATION AND CONTACTS

To learn more about Fred and his work:

- Fred Kofman: <http://fredkofman.org/index-ing.php>
- LinkedIn: <https://www.linkedin.com/in/fkofman/>
- Twitter: @fredkofman

For more information, interview, image and outline requests, please write to:
info@fredkofman.org